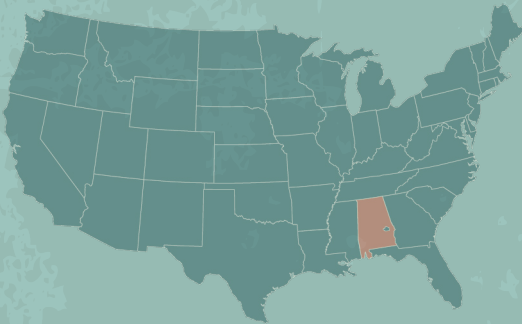


MACON COUNTY, ALABAMA

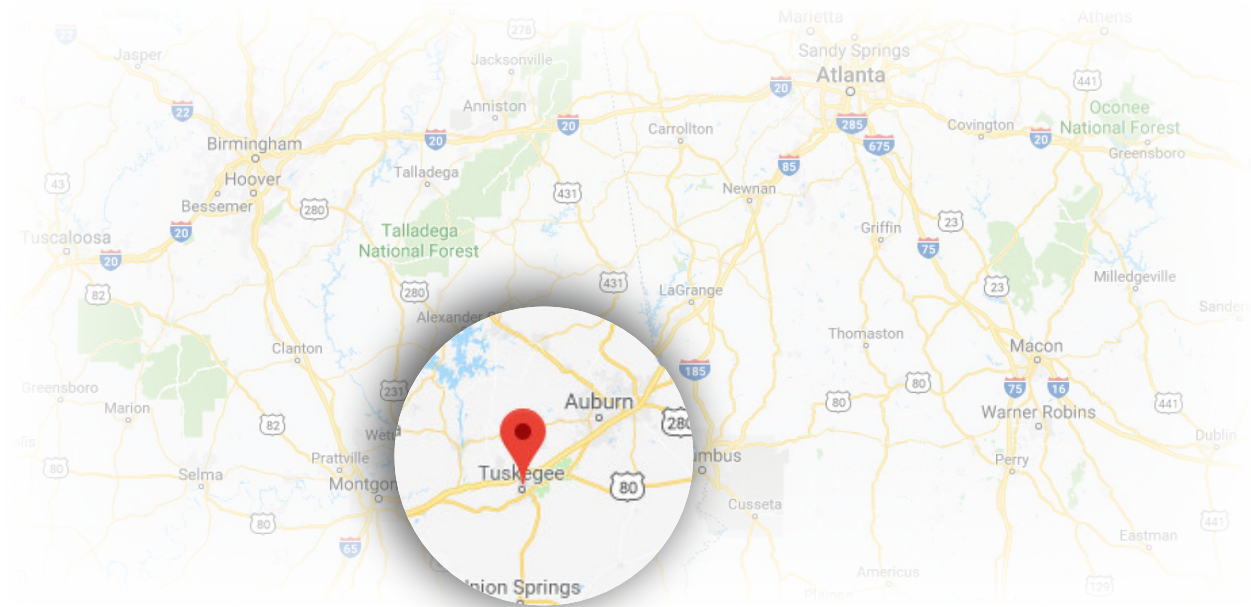


Made In Macon

SMALL TOWN CHARM.
BIG LEAGUE ASSETS.



LOCATION



- ◇ Located 40 miles east of Alabama’s capital city, Montgomery is a short commute from Tuskegee. Macon County and her communities retain the charm of small-town America but have quick and easy access to large-city assets.
- ◇ The Atlanta International Airport is 1 hour 45 minutes from Tuskegee with direct flights to all major cities in the US and around the world. The Montgomery Regional Airport is 50 miles from Tuskegee, and Moton Field is located in Tuskegee for access to corporate travel.
- ◇ Tuskegee is next to Interstate 85, providing easy access to surrounding counties along with favorable transportation logistics and commute times to all our sites.



LOCATION

Auburn-Opelika Metropolitan Statistical Area (MSA)

A short 10 miles from Tuskegee on I-85 is Auburn, Alabama. Auburn was recently named one of the Top 100 Best Places to Live in the US in 2025 by Livability.com. One of three Alabama cities to make the list, Auburn was highlighted for its top-ranking school system, safety and welcoming atmosphere.

"One thing you'll quickly notice after moving to Auburn, AL, is that those who call it home are bursting with community pride," stated the report. "It's warranted as there's so much to be excited about in this eastern Alabama college town, including a nationally ranked public school system, a diverse population, an excellent arts and culture scene and the cheerful school spirit that spills over from Auburn University.

With a population of 80,478, the city is known for being one of the more progressive cities in the south. Safety and the welcoming nature of residents helped land Auburn on this list of 100 best places to live in the U.S."

<https://www.livability.com/best-places/top-100-best-places-to-live-in-the-us>

Auburn has also previously been ranked the "Third best town to raise a family," the "Fourth smartest city in the US," and was included in Forbes list of the "Top 25 places to retire in the US."



EDUCATION

◇ There are 32 colleges, universities and technical schools within 50 miles of Tuskegee.



ECONOMY OVERVIEW (50-MILE RADIUS)

1,061,174

Population (2025)

Population grew by 11,013 over the last 5 years and is projected to grow by 21,486 over the next 5 years.

510,713

Total Regional Employment

Jobs grew by 28,888 over the last 5 years and are projected to grow by 15,525 over the next 5 years.

\$67.1K

Avg. Earnings Per Job (2025)

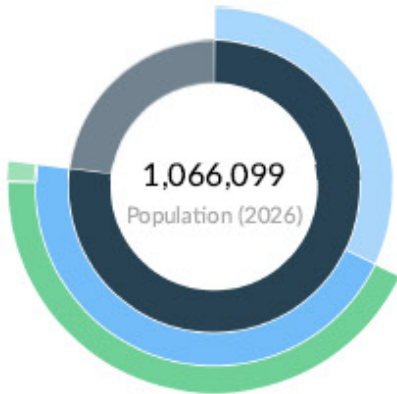
Regional average earnings per job are \$22.3K below the national average earnings of \$89.4K per job.

Takeaways

- As of 2025 the region's population increased by 1.0% since 2020, growing by 11,013. Population is expected to increase by 2.0% between 2025 and 2030, adding 21,486.
- From 2020 to 2025, jobs increased by 6.0% in 50Mile Radius of Moton Field, Tuskegee, Macon County, AL from 481,825 to 510,713. This change fell short of the national growth rate of 10.6% by 4.6%. As the number of jobs increased, the labor force participation rate increased from 57.3% to 58.8% between 2020 and 2025.
- Concerning educational attainment, 17.7% of the selected regions' residents possess a Bachelor's Degree (4.1% below the national average), and 9.1% hold an Associate's Degree (0.2% above the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (State Government), and Education and Hospitals (Local Government).

	Population (2026)	Labor Force (Feb 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	1,066,099	477,730	510,713	93.6	\$68.63B	\$88.41B	\$115.51B
State	16,616,251	7,832,762	7,973,863	93.5	\$1.24T	\$927.66B	\$1.19T

ECONOMY OVERVIEW (50-MILE RADIUS)



	Population
● 16+ Civilian Non-Institutionalized Population	819,438
● Not in Labor Force (16+)	341,708
● Labor Force	477,730
● Employed	461,310
● Unemployed	16,420
● Under 16, Military, and institutionalized Population	246,661

Educational Attainment

Concerning educational attainment, 17.7% of the selected regions' residents possess a Bachelor's Degree (4.1% below the national average), and 9.1% hold an Associate's Degree (0.2% above the national average).



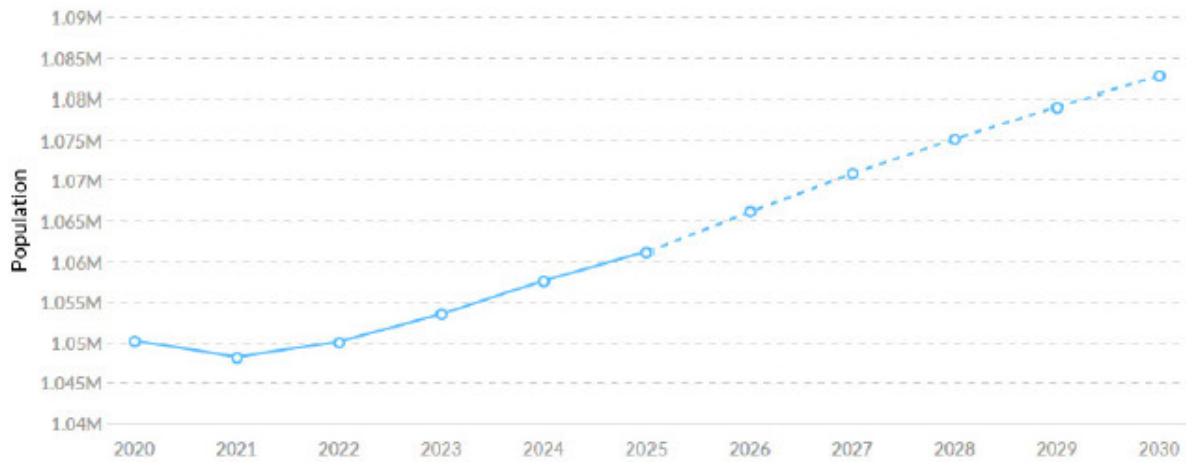
	% of Population	Population
● Less Than 9th Grade	3.3%	23,766
● 9th Grade to 12th Grade	7.3%	52,393
● High School Diploma	28.8%	205,637
● Some College	21.0%	150,258
● Associate's Degree	9.1%	64,774
● Bachelor's Degree	17.7%	126,437
● Graduate Degree and Higher	12.7%	90,599

ECONOMY OVERVIEW (50-MILE RADIUS)

Historic & Projected Trends

Population Trends

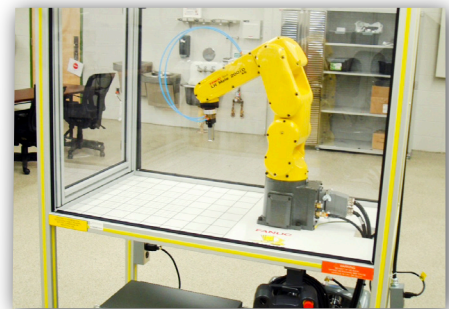
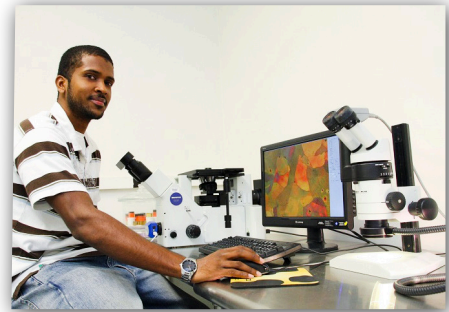
As of 2025 the region's population increased by 1.0% since 2020, growing by 11,013. Population is expected to increase by 2.0% between 2025 and 2030, adding 21,486.



Timeframe	Population
2020	1,050,161
2021	1,048,140
2022	1,050,049
2023	1,053,471
2024	1,057,594
2025	1,061,174
2026	1,066,099
2027	1,070,838
2028	1,075,138
2029	1,079,074
2030	1,082,660

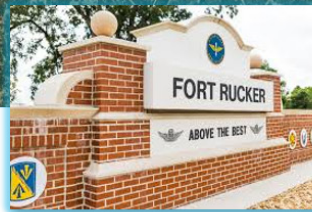
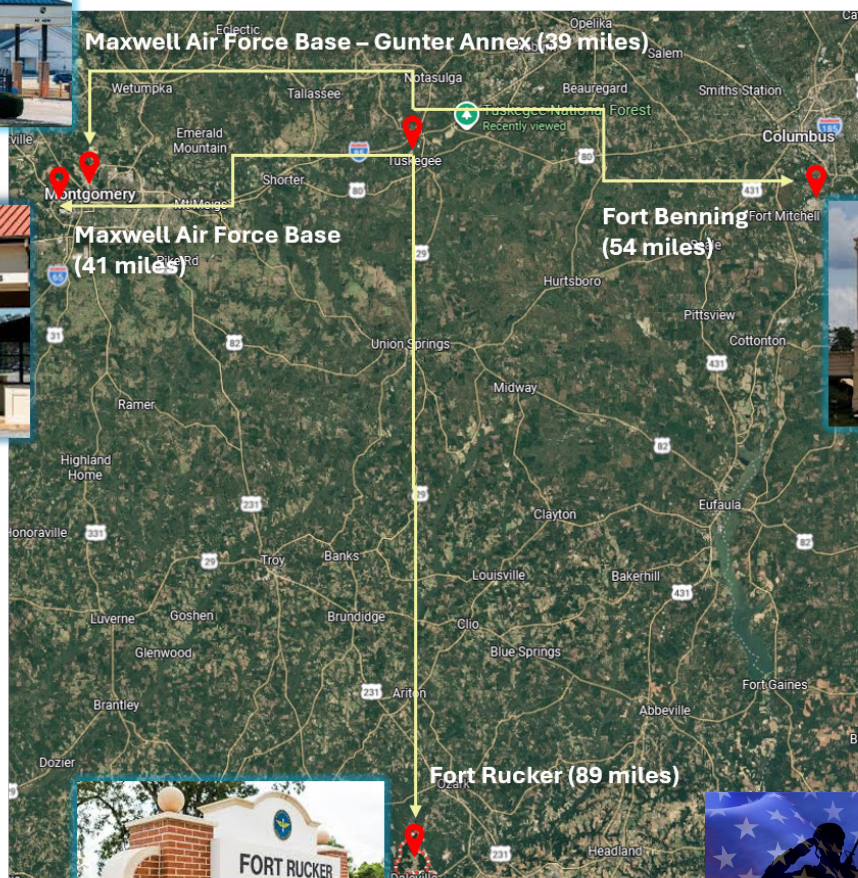
EDUCATION

- ◇ Tuskegee University is the first and only HBCU to offer an accredited Aerospace Science Engineering degree program.
- ◇ Under the leadership of Superintendent Dr. Melissa T. Williams, the public school system offers STEM courses that are a pipeline to college engineering majors or careers in today's work world.
- ◇ Apple CEO Tim Cook ensured that every child in the school system has a computer to enhance the learning environment.
- ◇ There are programs that focus on robotics, pneumatics and hydraulics to equip students with skills in the aviation and automotive industries.
- ◇ Tuskegee University and nearby Auburn University combine for over 6,500 engineering students and 200 PhD engineering faculty within 20 minutes of Moton Field.



MILITARY PRESENCE

- ◇ There are 4 major military installations within 90 miles of Macon County (3 located within 55 miles).
- ◇ There are 75,375 veterans living within 50 miles of Macon County, compared to the national average for an area this size of 50,331.



POINTS OF INTEREST

Before the first African American military pilots became known as the "Red Tails" they wore striped tails as they began their flight training in the Army's PT-17 Stearman bi-plane. Their flying adventure started at Moton Field, in Tuskegee, Alabama, where the Army Air Corps conducted a military test to determine if African Americans could be trained to fly combat aircraft.



Tuskegee Airmen National Historic Site offers a variety of indoor and outdoor experiences. These include...

Hangar #1 Museum

Hangar #1 consists of two main visitor areas: Orientation Room and Museum area.

The Orientation Room includes a 4-minute video that introduces the visitor to the Tuskegee Airmen. The Museum focuses on the rigors of training, houses two World War II era training aircraft, and takes the visitor back on a journey to the 1940's through a re-creation of some of the sights and sounds of Moton Field during its heyday.

Hangar #2 Museum

Hangar #2 invites you to take another adventure as you walk through Tuskegee Airmen history. Hangar #2 boasts an award-winning 27-minute movie that opens new insights into some of the struggles faced by those daring young men and women as they reached out for full acceptance as United States citizens. A full-sized replica Red-tail P-51 Mustang serves as centerpiece of the museum.

POINTS OF INTEREST

The Tuskegee Human and Civil Rights Multicultural Center, later named the Tuskegee History Center, is one of the most unique museums in the country, taking visitors on an in-depth exploration spanning from pre-human history to 20th century America.



Exterior replica of Booker T. Washington's Virginia childhood home, as described in his autobiography "Up from Slavery."



The Tuskegee History Center is part of the U.S. Civil Rights Trail. The first floor houses our exhibits on The Tuskegee Syphilis Study and topics that chronicle Alabama's civil and human rights related history, significant African Americans Alabama residents who have lived in Tuskegee/Macon County, and both student and community involvement in the Alabama Voting Rights Marches. The second floor features a multi-purpose room used for presentations, traveling exhibits, workshops, and author events. We also collect and archive oral history recordings from current and former residents involved in the Civil Rights Movement, preparing these valuable resources for investigation and long-term preservation.

The Center serves as the official visitor center for Macon County, Alabama and the city of Tuskegee.

POINTS OF INTEREST

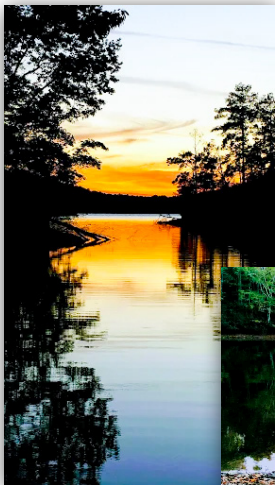
Hello Park, located directly across from the historic gates of Tuskegee University, is a vibrant green space. Created in partnership with music icon Lionel Richie and Lowe's Hometowns, the park serves as a community gathering spot designed to inspire students and residents that even from a small town, you can have a global impact.



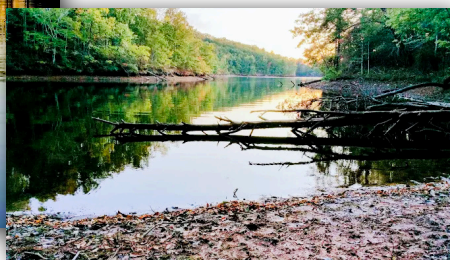
Uchee Shooting Range is a place where firearms enthusiasts can practice target shooting from 20, 50, and 100 yards. You must bring your own paper targets and stands.

There are **19 golf courses** within a 50-mile radius of Tuskegee.

The **Alabama Shakespeare Festival**, the downtown **Montgomery Riverwalk** and the **Class AA Biscuits Baseball Stadium** are a 30-40 minute drive from Tuskegee.



The **Tuskegee National Forest** lies in Macon County. Designated camps, open year round, are located at 14 sites and offer primitive camping and recreation. The Taska Recreation Area is a must stop recreation area in the Tuskegee National Forest. It is a part of the Black Belt Nature and Heritage Trail. It has picnic tables, grills, and an interpretive kiosk.

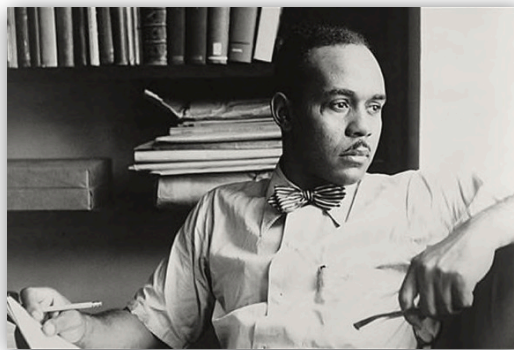


Okhussee Thloko (big pond) is located along Macon County Road 54 (Vaughn Mill Road). It provides anglers with the opportunity to catch largemouth bass, catfish and bream. Thloko along with the Chutkee pond is four and two acres, respectively, and anglers are restricted to bank fishing.

HISTORY



- ◇ Tuskegee, whose name comes from the Muskogee Native American word Taskeke, which translates to "warriors," is located in Macon County, Alabama. This city, along with Tuskegee University, has made historic contributions that resonate throughout the nation and reverberate around the world.
- ◇ Booker T. Washington founded Tuskegee Institute, now Tuskegee University.
- ◇ George Washington Carver saved the Southern U.S. economy with his innovative concepts concerning agricultural farm science.
- ◇ Made in Macon had a profound influence on the Harlem Renaissance through gifted writers that shed light on the African-American experience and brought new global respect for American literature.
- ◇ Author Ralph Ellison was educated at Tuskegee University.



Author Ralph Waldo Ellison



George Washington Carver teaching at Tuskegee in 1937

HISTORY

- ◇ Author Zora Neale Hurston, was born in Notasulga, a small town in Macon County.



Writers: Zora Neale Hurston

○ Zora Neale Hurston is considered one of the pre-eminent writers of twentieth-century African-American literature. Hurston was closely associated with the Harlem Renaissance and has influenced such writers as Ralph Ellison, Toni Morrison, Gayle Jones, Alice Walker, and Toni Cade Bambara.



- ◇ The Tuskegee Airmen trained in Tuskegee at Moton Field and changed the perception of courage and valor during World War II.



- ◇ And a small band that named itself The Commodores, originated at then-Tuskegee Institute, emerged as one of Motown's greatest R&B acts ever. This group. With its legendary front man Lionel Richie, was Made in Macon.



Made in Macon is a brand that has sustained the test of time.

Made in Macon encompasses a diversity of people, projects, industries and products including:

AGRICULTURE

Blessed with an abundance of land and nutrient rich soil, agricultural products consist of...

Award-Winning Wines

Whippoorwill Vineyards, the only winery in Southeastern Alabama, started with a dream. A hard-working Macon County family owned a large tract of land they wanted to convert to a revenue generating business. After Tim Watkins read an article in Progressive Farmer's magazine, the idea for a winery evolved into what the family now calls "our little piece of heaven on earth."

<http://www.whippoorwillvineyards.com/about.htm>



AGRICULTURE

Outstanding Commercial & Residential Turf Grass

Tucked in a cocoon of nature along County Road 53 in Macon County, Beck's Turf Farm is blessed with the right conditions to thrive. The soil at the 1,000-acre property is sandy clay loam. In addition to cultivating a variety of high quality turf grass (such as Meyer Zoysia, Emerald Zoysia, Centipede and Tifway 419 Bermuda), the grounds also include a nursery that produces nut and fruit bearing trees as well as a lodge with hunting and fishing.

<https://becksturf.com>



Impressive Agricultural Economic Impact

- * 115,773 acres of farmland in Macon County
- ** 390,800 acres of timberland in Macon County
- ◇ \$620.6 Million in Economic Activity

Sources:

*USDA National Agricultural Statistics Service

**Auburn University College of Agriculture



ENTREPRENEURIAL SPIRIT

Energy H2O

Moses Weaver has a unique position in the \$9 billion bottled U.S. water industry. His family owns property in Macon County that has an artesian spring deep underground. This natural phenomenon blessed them with an endless supply of healthy, clean water. Their water is sourced from one of the Earth's purest aquifers, contained in sedimentary geologic formations. It has been scientifically estimated to be about 1,000 years old. They tap into the depths of the earth's crust to bring you this amazing mineral water, which is the foundation of their bottled water business in Macon County named Energy H2O.

<https://natureh2o.com>



Big Dog Ranch Rescue Alabama

Since being founded in 2008, Big Dog Ranch Rescue has saved the lives of more than 88,000 dogs. Their mission is to save 10,000 dogs every year, to heal and place them with loving families, and to educate people about the proper care for dogs and the importance of spaying and neutering. They also provide extensive medical care to all the dogs that come into their ranch. They believe we can and will see an end to dog homelessness and abuse through legislative efforts, hard work and strategic partnerships near and far.



ENTREPRENEURIAL SPIRIT

Hanon Systems

South Korean-owned Hanon Systems Alabama Corp. develops and produces high quality air-conditioning and heating systems for vehicles, driven by the innovation of the company's proprietary technology.

This Tier-1 auto manufacturer employs more than 600 workers at their Shorter location and is one of Macon County's largest employers.

Hanon Systems supports the need to protect the planet for future generations, and joins other companies in the worldwide effort to mitigate the effects of carbon dioxide (CO₂) emissions on the earth's climate, resources and its people by declaring a goal to be carbon neutral by 2040 and net-zero by 2050.

<http://hanonsystems.com/En/Company>



ENTREPRENEURIAL SPIRIT

LogisAll USA Corp.

South Korean-owned LogisAll invested \$4 million in its new 40,000 sq-ft facility in Shorter, which receives, quality-tests, inventories and distributes auto parts and components along the I-85 auto production corridor, anchored by the Hyundai and Kia assembly plants.

<http://www.madeinalabama.com/2015/10/korean-logistics-company-logisall/>

<http://www.logisall.com>



ENTREPRENEURIAL SPIRIT

Samkee America, Inc.

Samkee, a technology-driven development partner and manufacturer of die-cast components for the global automotive sector, joined the Macon County family with the construction of their first US factory in Tuskegee in 2022.

Since 1978, Samkee has been leading the Korean die-casting industry and is committed to innovate automotive lightweighting with their technological prowess.

Samkee sets the standard for die-cast components. With their in-house capability to design and produce various aluminum alloys, they cover the entire range of automotive castings from ICE to BEV and structural castings, serving entire value chain from raw parts to the final assembly.

<https://www.samkee.com/eng/company/company.asp>



ENTREPRENEURIAL SPIRIT

Samkwang USA, Inc.

Since its founding in South Korea in 1974, Samkwang has built a global production infrastructure with outstanding technology and quality, continuously growing in the fields of electronic devices, automotive, and drones.

As a global OEM manufacturer specializing in plastic injection molding and precision components, Samkwang is shaping the future of IT and mobility product manufacturing through advanced technologies such as automation and AI.

Samkwang USA entered the North American market in 2025 by establishing a manufacturing plant in Tuskegee to produce injection, paint, and assembly-based components for a variety of global customers, with the goal of creating local jobs, training a skilled workforce, and contributing to the local economy.

<https://www.samkwang.com/board/view/4/6944?lang=en>

<https://www.samkwang.com/company/co01>



ENTREPRENEURIAL SPIRIT

Republic Airways LIFT Academy

The Leadership in Flight Training (LIFT) Academy campus in Tuskegee is training the next generation of pilots with Republic Airway's premier flight training, state-of-the-art Diamond Aircraft, and experienced instructors.

In addition to offering the same stand-alone LIFT Academy program currently available in Indianapolis, Myrtle Beach, and Galveston, LIFT Academy is partnering with Tuskegee University on an exciting new collaborative program that includes other aviation studies.

LIFT Academy, in partnership with Tuskegee University, the city of Tuskegee, and Macon County has begun training the next generation of aviators at the site of the historic Tuskegee Airmen. This program offers candidates the opportunity to start their career as aviators through LIFT instruction while simultaneously pursuing academic programs via Tuskegee University, all the while enjoying the combination of the beautiful TU campus and the ideal flying conditions of Southern Alabama.

<https://flywithlift.com/locations/tuskegee-al-tuskegee-university/>



ART

- ◇ Tuskegee’s own Art-In-Residence, Dr. Ronald McDowell is renowned as the “Michelangelo of This Generation” due to his mastery of the arts.
- ◇ With more than 10,000 original works, he is prolific and versatile. He is skilled in every medium including painting, illustrating and sculpting and his artworks are museum quality.
- ◇ Cities, counties, national parks, state parks, universities and major institutions trust him to artistically interpret their most sacred and iconic subjects.



CELEBRITIES – MADE IN MACON



Radio personality **Tom Joyner** was born and raised in Tuskegee. He rose to fame as the host of the nation's #1 syndicated urban morning show, which airs in more than 105 markets reaching nearly 8 million listeners. His brand distinguished itself over the years by continuously giving back to its audience through \$65 million in philanthropic giving to support 29,000 students attending Historically Black Colleges and Universities (HBCU).



Good Morning America news anchor, **Robin Roberts** was born in Tuskegee. The daughter of a Tuskegee Airmen pilot, Roberts was an athlete before she became a journalist. Beloved by the Good Morning America audience, people rallied around her when she experienced breast cancer. And they stood with her when she had a bone marrow transplant. On the day she announced on-air that she was sick with myelodysplastic syndrome, the website for “Be the Match”, a nonprofit organization that keeps a national bone marrow donation registry, experienced a 1,800 per cent spike in donors.



Lionel Richie, superstar singer and songwriter, was born and raised in Tuskegee. He grew up at the Tuskegee Institute (now Tuskegee University), where two generations of his family were employed, including his grandfather, who worked with Booker T. Washington. Richie and Michael Jackson co-wrote the history making “We Are the World” as a fundraising mechanism to relieve famine stricken Ethiopia. The song held the #1 spot for four weeks and raised \$50 million. In 2012, he produced an album entitled “Tuskegee” that was a chart-topping success. Richie will be a judge on the revived American Idol show set to air on ABC.

CELEBRITIES — MADE IN MACON



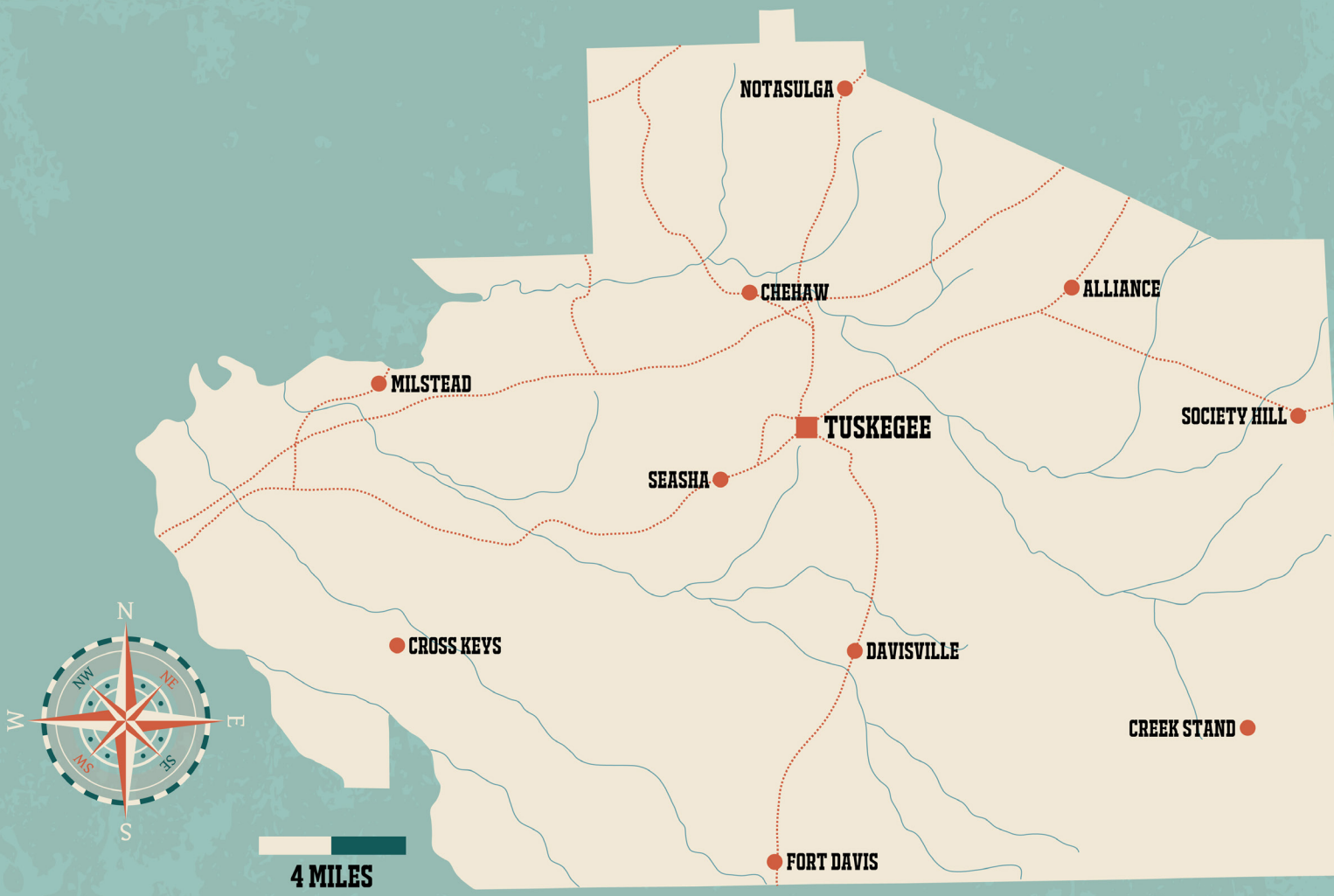
Lonnie Johnson earned a Bachelors degree in Mechanical Engineering and a Masters degree in nuclear engineering, both from Tuskegee University. He worked for the U.S. Air Force and NASA space program. He invented the popular Super Soaker water gun, which has generated more than \$1 billion in sales and is consistently ranked among the world's top 20 best-selling toys.



Alice Coachman graduated from Tuskegee Institute. She won national championships in the 50-meter dash, the 100-meter dash and with the 400-meter relay team as a student at the Tuskegee Institute. During the same period Coachman won three conference championships playing as a guard on the Tuskegee women's basketball team. Despite being in her prime, Coachman was unable to compete in the 1940 and 1944 Olympic Games as they were cancelled because of World War II. In the opinion of sportswriter Eric Williams, "Had she competed in those canceled Olympics, we would probably be talking about her as the No. 1 female athlete of all time."

(This is a small sample of the great people who are part of the **Made In Macon** story).





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